



Blah Blossom

May 18 - May 28

Curated by Rachel Wolf

171 Elizabeth Street, NYC

Blah Blossom

Opening May 18th 6pm - 9pm
171 Elizabeth St. New York, NY 10012

Featuring artworks by:

Bill Beckley

Daniel Kazimierski

Adolphe Braun

Franz Kline

Francesco Clemente

Amy Lincoln

Peter Dayton

Michael James Murray

Ana Dubson

Liana Nigri

Stephen Eichorn

Manjari Sharma

Luciano Fileti

Page Simon

Eric Fischl

Joseph Stella

Adam Fuss

Matt Tierney

Ben Giles

Andy Warhol

Hugo Guinness

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The idea of this project is to assemble interesting (and hopefully peculiar) objects as well as art so that one can be transported to a floraltopia. The most important aspect of this project is to set up and introduce the space as an exploration that is interactive and curious. Hanging from the floral wallpaper will be papier mâché flowers, beautiful art, projected scenes from movies displaying flowers, and more... you name it! Visual art has the ability to mentally transport someone like nothing else in the world; and when entering Blah Blossom, the visuals will lure you in and eat you up, like vines in a tropical jungle. As well as displaying pieces from personal collections, I am asking artists to lend a piece of their own work to contribute to the eclectic collection that will enhance the cathartic exploration: the floraltopia.

I am curating a space for two weeks in May of 2017 (16th- 29th) using the theme of flowers. It is a pop up store exhibiting little tchotchkes for sale and a vibrant installation. The artwork will be lent and some of the objects for sale are: flowers seeds, vases, floral origami paper, canvas bags, ceramics, crafts, and posters (some of the objects are designed by students). On top of that, poetry readings will be held and zines with poems and lists of edible flowers accompanied by my drawings will be printed. The art would be kindly lent to the project and a portion of the profit from the objects sold will be donated to support the Perfect Earth Project, “a non-profit organization promoting toxic-free land management around the world.”

The space is essential to this project because I want to create a curious interaction between viewer and surrounding. Stenciled walls, music, bouquets, movies, music, poetry, pastries, and topsy-turvy walls, corners, ceilings, and floors are just some of the experiences viewer will encounter in the 400 square foot land on Elizabeth Street.

- Rachel Wolf